

**ECONOMIST
IMPACT**



The 11th annual
**WORLD OCEAN
Summit & Expo**

March 11th-13th 2024 | Lisbon

More than: **1,500 attendees** | **180 speakers** | **80 sessions**

Under the patronage of

Com o Alto Patrocínio
de Sua Excelência
o Presidente da República



Founding supporter



Lead supporter



Supported by



Silver sponsor



Bronze sponsor



'How to' session sponsors



Exhibitors



11th annual World Ocean Summit & Expo

The 11th annual World Ocean Summit returns to Lisbon, leading the way to spark conversation and action in the transition to a sustainable ocean economy. The 2024 agenda will convene the widest cross-section of the ocean community from business and finance to government, national and international policymakers, civil society and academia. With a focus on ocean health, industry strategies and ocean-climate solutions, the summit will feature more than 180 expert speakers in panels, presentations, roundtables and “How to” workshop sessions.



Confirmed speakers:



Sylvia Earle
Founder
Blue Ocean Mission



Peter Thomson
Special envoy for the ocean
United Nations



Angela Ellard
Deputy director-general
WTO



Olivier Poivre d'Arvor
Ambassador for the poles and oceans, **France**



Steven Myers
Minister of environment, energy and climate action
Prince Edward Island



Emanuele Grimaldi
Chair, **International Chamber of Shipping**, and president, **Grimaldi Euromed**



Rebecca Hubbard
Director
High Seas Alliance



Markus Müller
Chief investment officer ESG,
Deutsche Bank



Caitrin O'Brien
Vice-president, ESG,
Four Seasons Hotels and Resorts



Marisa Drew
Chief sustainability officer,
Standard Chartered

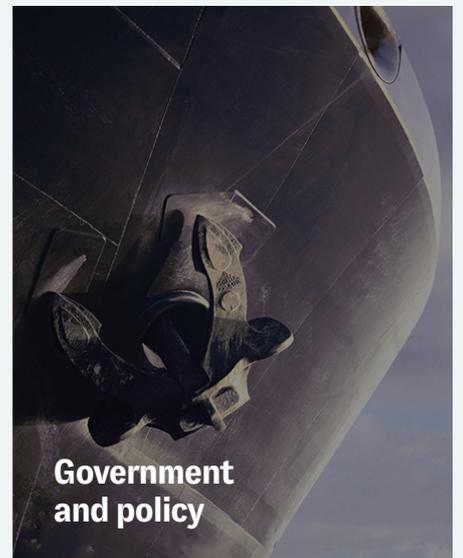
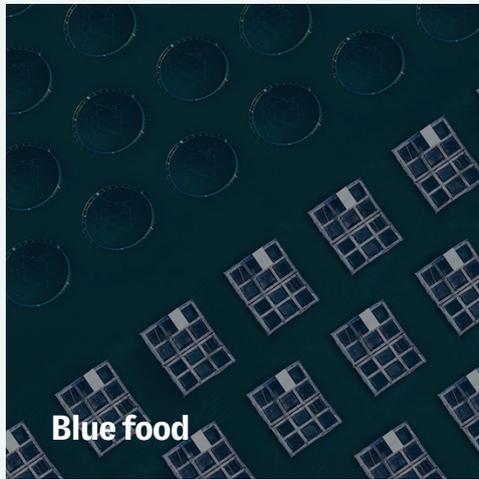
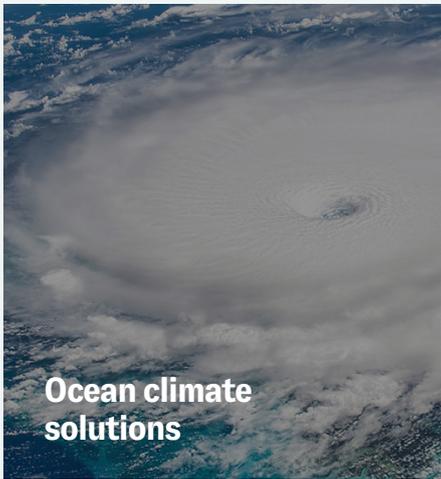
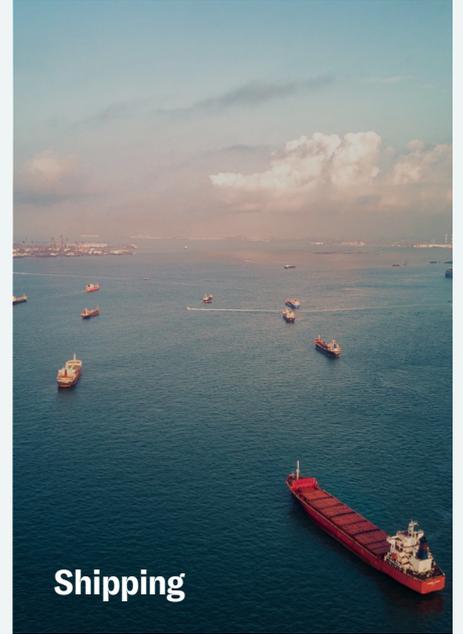


Fabien Cousteau
Founder, **Fabien Cousteau Ocean Learning Center and Proteus**



Minna Epps
Director, ocean, **IUCN**

Core topics throughout the event include:



Benefits of attending the event



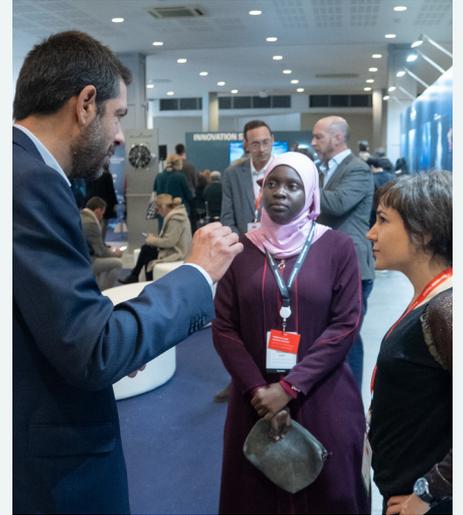
Exclusive speakers

Hear from exclusive speakers such as Sylvia Earle, founder, Blue Ocean Mission, Olivier Poivre d'Arvor, ambassador for the poles and oceans, France and Abraão Vicente, minister for sea, Cabo Verde



Networking

Network with key decision makers and join drinks receptions, extended networking breaks, roundtable discussions, a film screening and many more exclusive networking opportunities



Meet with business leaders

Meet with business leaders working towards climate commitments



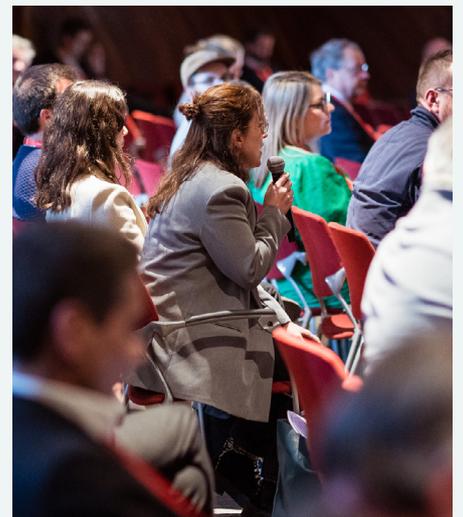
80+ sessions with case studies

Apply practical learnings from case studies presented by businesses, civil society, policymakers, scientists and more



Handpicked ocean-focused audience

Join carefully chosen delegates representing a wide cross-section of the ocean community including policymakers, industry, NGOs, scientists and the finance sector



How to sessions, fireside chats and keynotes

Engage in action-focused sessions, discussions, panels and more to enable better decisions for your business and the planet

Delegate pass

| | Standard rate | Service and solution providers | Small innovators rate |
|----------------------------------|--------------------------------------|--------------------------------------|------------------------------------|
| | £1,199 +23% Portuguese VAT | £1,899 +23% Portuguese VAT | £799 +23% Portuguese VAT |
| Three-day conference | ✓ | ✓ | ✓ |
| Access to expo hall | ✓ | ✓ | ✓ |
| Networking breaks and activities | ✓ | ✓ | ✓ |
| Event mobile app | ✓ | ✓ | ✓ |
| | Register | Register | Register |

Group registration

We are happy to offer discounts for group registrations of three or more delegates.

Please email us at oceansummit@economist.com for details.

Press registration

[Apply here](#)

Become a sponsor



Benefit from our eleven years of Ocean experience to drive quality meetings, discussions and debates to help your business move forward.



Elevate your brand to the widest cross-section of the ocean community from business and finance to governments, national and international policy-makers, civil society and academia.



Schedule meetings and build key connections with industry decision makers through exclusive and focused networking opportunities, “how to workshops” and roundtable discussions.



Showcase your organisation across the two and a half days to deliver actionable insights and your latest solutions to help businesses make better decisions for themselves and the planet.



Be assured of our commitment to quality, our unique ability to reach **c-suite level executives** mean that we are able to attract the most important and qualified influencers to speak at our events.



Receive insights from post-event reporting and analytics and on-the-day engagement.



Align as a thought-leader and share your views through a range of sessions, panels and core discussions.



Amplify your brand through a focused marketing campaign reaching millions of oceans professionals including a unique global audience, blue chip enterprises and leading policy makers.

For further information please contact:



Sponsorship opportunities:
Tatiana Der Avedissian
tatianaderavedissian@economist.com



Speaking opportunities:
Caroline Broderick
carolinebroderick@economist.com



Marketing and partnership opportunities:
Jaya Yadav
jayayadav@economist.com

Previous event in numbers

10th annual World Ocean Summit

Lisbon



Total attendees

1,362



Total speakers

188



Total sessions of content

50



Pre-event registrations

1,550



Attendees director level or above

64%



Total countries

87



Core industries

18



Unique companies

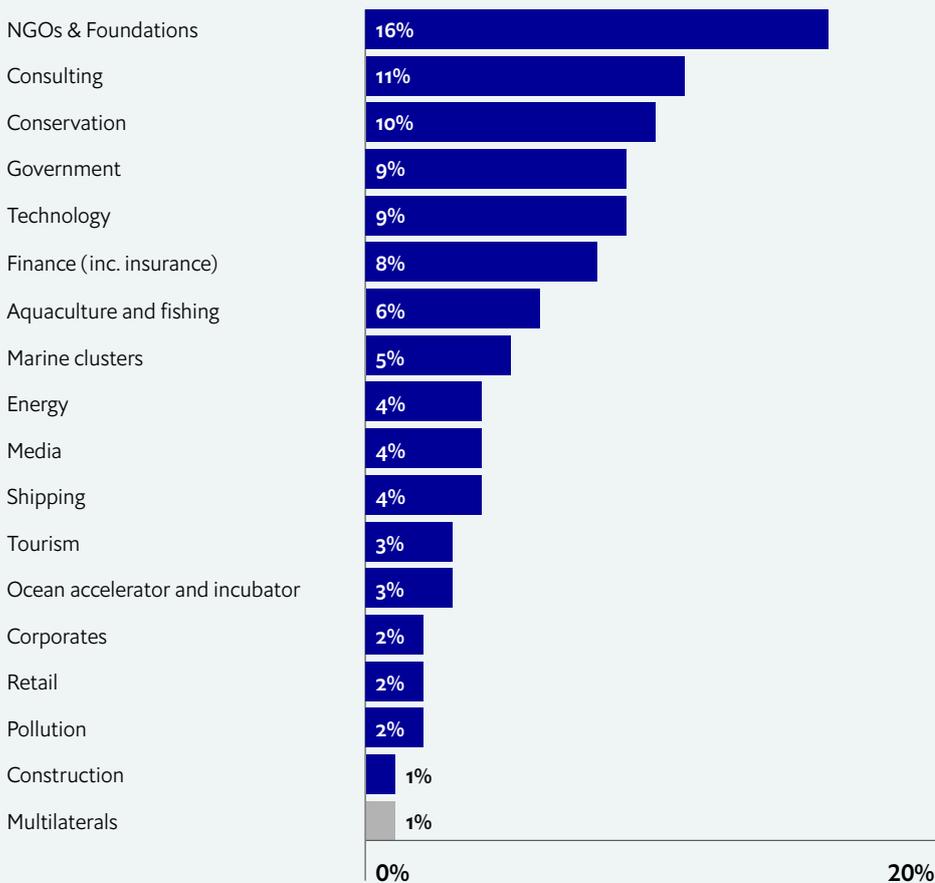
1,207

Previous event in numbers

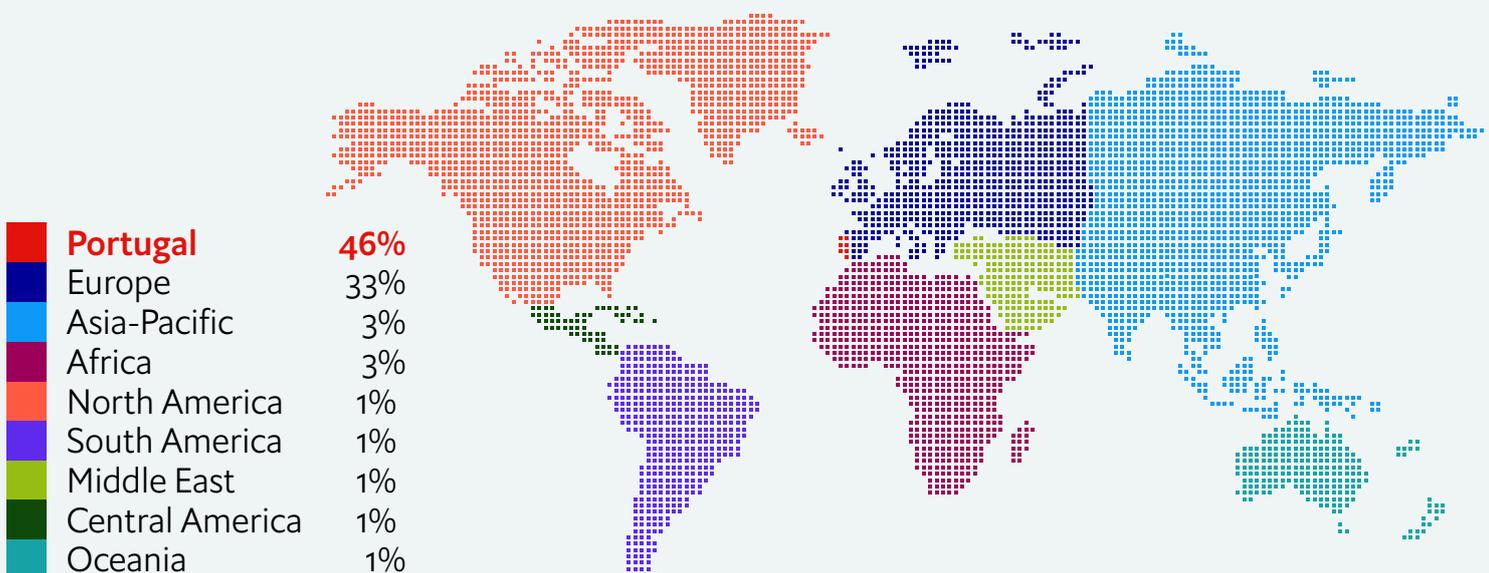
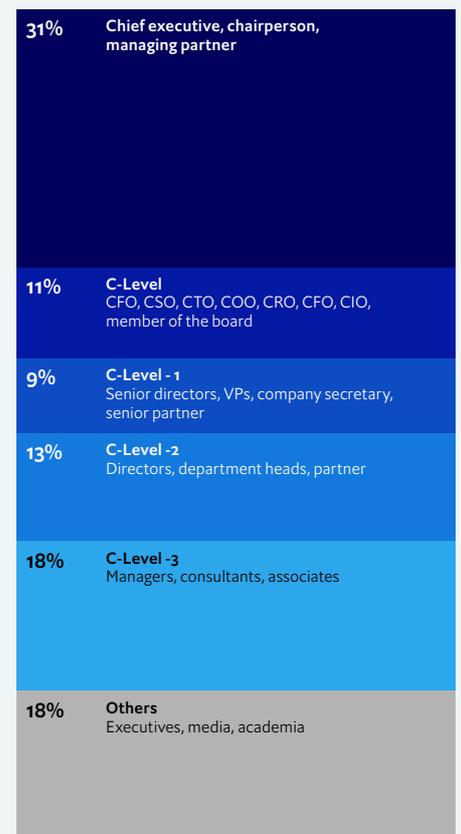
10th annual World Ocean Summit

In-person attendees breakdown

Audience



Seniority



Previous event sponsors

10th annual World Ocean Summit

Official host country



Lead supporter



Founding supporter



Diamond sponsor



Supporter



In associaton with



Platinum sponsor



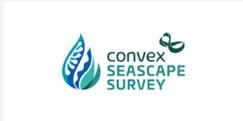
Silver sponsors



Bronze sponsors



Associate sponsors



PR agency

