

# BRIEFING MEMO

Port of Tacoma Commission



Item No: 10A  
Meeting Date: 2/1/24

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**DATE:** January 24, 2024  
**TO:** Port of Tacoma Commission  
**FROM:** Eric Johnson, Executive Director  
Sponsor: Alisa Praskovich, Chief, Special Projects & Commission Relations  
**SUBJECT:** 2023 Strategic Actions Progress Update

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**A. BRIEFING PURPOSE**

The purpose of this briefing is to provide a progress report to the Commission on the 2023 Strategic Actions to gauge progress towards the Port's foundational goals of Economic Vitality, Environmental Leadership, Organizational Success, Community Connections and Transportation Advocacy.

**Strategic Plan Initiative:** OS-3 - Ensure the Strategic Plan is the day-to-day roadmap for all decisions and actions by the organization.

**B. BACKGROUND**

In mid-2021 the Port of Tacoma finalized and released to the public its 2021 – 2026 Strategic Plan, outlining five foundational goals designed to guide the Port's priorities through 2026. These goals include:

- Economic Vitality
- Transportation Advocacy
- Community Connections
- Environmental Leadership
- Organizational Success

Each of the foundational goals has a list of strategies to support and achieve the Port's overall mission. Since promulgation of the Strategic Plan, the Commission requested staff to develop an action plan each year to make progress on each of the foundational goals. Since that time, the Executive Director has worked with the Commission and staff on this action plan to outline specific action items to advance progress. The Port Management Team has finalized the 2024 strategic actions and developed a centralized progress tracking system to regularly monitor the Port's This briefing will update the Commission on the top most accomplishments in 2023 while mapping out the Port's strategic priorities for 2024 by Foundational Goal.

C. **NEXT STEPS**

Following this briefing, and after having taken additional feedback and input from the Commission, the following next steps will be implemented:

- Finalize and publish the 2023 Strategic Plan Progress Report on the Port's website. [End of Q1 2024]
- Conduct Strategic Planning training with a focus prioritization & measurement with Port Management Team [Feb. 14<sup>th</sup>]
- Refresh the 2024 Strategic Action Plan as necessary [by Q1 2024]
- Conduct quarterly progress reviews with the Executive Director and staff throughout 2024.