

PORT OF TACOMA COMMISSION
STAFF BRIEFING MEMO



Item No: 10D
Meeting Date: 6/20/2023

DATE: 6/12/2023
TO: Port of Tacoma Commission
FROM: Eric Johnson, Executive Director
Sponsor: Alisa Praskovich – Chief, Strategic Projects & Commission Relations
SUBJECT: 2023 Strategic Initiatives Progress Report

A. BRIEFING REQUESTED

The purpose of this briefing is to provide a progress report to the Commission on the 2023 Strategic Initiatives to gauge progress towards the Port’s foundational goals of Economic Vitality, Environmental Leadership, Organizational Success, Community Connections and Transportation Advocacy.

B. SYNOPSIS

This briefing supports the Port of Tacoma’s 2021 – 2026 Strategic Plan’s foundational goal of Organizational Success, OS-3: Ensure the Strategic Plan is the day-to-day roadmap for all decisions and actions by the organization.

C. BACKGROUND

In mid-2021 the Port of Tacoma finalized and released to the public its 2021 – 2026 Strategic Plan, outlining five foundational goals designed to guide the Port’s priorities through 2026. These goals include:

- Economic Vitality
- Transportation Advocacy
- Community Connections
- Environmental Leadership
- Organizational Success

Each of the foundational goals has a list of strategies to support and achieve the Port’s overall mission. Since promulgation of the Strategic Plan, the Commission requested staff to develop a yearly implementation plan. Since that time, the Executive Director has worked with the Commission and staff on a 2023 implementation plan to outline specific action items to advance progress on the foundational goals and supporting strategies. In accordance with the Strategic Plan’s “Plan in action” section, the Implementation Plan has four key phases throughout the year as depicted below:

Implementation Plan	Quarter 1	Quarter 2	Quarter 3	Quarter 4
Staff progress to Commission		★		★
Implementation Plan updated for following year				
Finalize, publish plan for upcoming year				

This briefing is to specifically provide the Commission an update on the 2023 action items to include a high-level summary of the progress metrics, and the top-most accomplishments per foundational goal through June 2023.

D. NEXT STEPS

Following this briefing, the following next steps will be implemented as the staff work to make the Port’s Strategic Plan our day-to-day roadmap:

- Conduct a Port Management Team quarterly progress review [September 27, 2023].
- Finalize the 2024 Strategic Initiatives to align with the annual budget planning process and publish implementation plan [by late Nov. 2023]
- Update Commission on overall 2023 Strategic Initiatives progress [early Q1 2024].
- Update and publish the 2023 strategic initiatives progress report on the Port’s website to include the top 2024 planned actions [by end of January 2024].