

# COMMISSION AGENDA

Item No. 9C

**DATE:** May 10, 2021

Meeting of 05/20/21

**TO:** Port Commission

**FROM:** Eric Johnson, Executive Director

Sponsor: Local Economic Development Committee,  
Commissioners John McCarthy, Commissioner Deanna Keller, Darren  
Arakaki, Evette Mason, and Leslie Barstow

Project Manager: Leslie A. Barstow, Manager, Manager, Community Relations

**SUBJECT:** LOCAL ECONOMIC DEVELOPMENT INVESTMENT FUND PROGRAM

## **A. ACTION REQUESTED**

Request authorization for the Executive Director, or his designee, to execute an Interlocal Agreement with The City of Gig Harbor, The City of Tacoma, and the City of Pacific and to fund investments to eight Pierce County non-profit organizations at the following amounts, from the Local Economic Development Investment Fund, for a total authorized amount of \$162,000:

City of Gig Harbor	\$25,000
City of Pacific	\$50,000
City of Tacoma	\$4,000
Foss Waterway Seaport Museum	\$1,000
Foss Waterway Seaport Museum	\$7,500 (two separate projects)
The Harbor History Museum	\$10,000
Key Peninsula Farm Tour	\$2,000
Museum of Glass	\$6,000
Tacoma Historical Society	\$5,000
Travel Tacoma	\$20,000
Travel Tacoma	\$2,000
Washington State Historical Society	\$17,000
William Factor Small Business Incubator	\$12,500

## **B. BACKGROUND**

State law grants public port districts a variety of powers to bring economic development to their community. At the Port of Tacoma, economic development occurs in both direct ways—such as through the development of publicly-owned marine terminals, railroads and industrial parks (RCW 53.04.010)—as well as indirect ways through economic development investments (RCW 53.08.245).

The port's Local Economic Development Policy authorizes the port to make investments with local governments and federally registered non-profit organizations that seek to promote Washington state based international trade, tourism, or infrastructure efforts in

Pierce County. These investments include reporting requirements on how the contracted organization is performing relative to the measurements identified at the time the award is made.

These investments are made through two programs: the Local Economic Development Investment Fund and Local Economic Development Infrastructure Investment Fund. These programs are matching programs designed to assist non-profit organizations and municipal agencies in Pierce County with eligible economic development projects. The investment focus and priorities are:

- a. Road and freight rail infrastructure projects that create long-term jobs;
- b. Marine tourism infrastructure projects intended to attract tourists to Pierce County from outside locations;
- c. Planning activities or events promoting international trade; or
- d. Planning activities or events promoting tourism intended to attract tourists to Pierce County from outside locations.

Activities cannot be political or religious in nature.

Investments shall be limited to county, city, and town government agencies or non-profit organizations in Pierce County and typically will involve the Port as a minority contributor. As a condition of the grant application, municipal entities must agree to enter into the Port of Tacoma's Interlocal Agreement in accordance with § RCW 39.34.

On January 4, 2021, the Port of Tacoma issued a request-for-proposals; 19 applications were received. A review committee composed of Commissioner John McCarthy, Commissioner Deanna Keller, Leslie Barstow, Evette Mason and Darren Arakaki reviewed the proposals. Committee recommendations are for funding twelve of the 19 projects, and are listed below.

For 2021, only two infrastructure projects were received; as a result, these recommendations fall \$88,000 below the amount budgeted for these investments in 2021.

### **C. SCOPE OF WORK**

The review committee recommends funding twelve projects for a total investment of \$162,000 across a wide geographic area of Pierce County.

The committee's recommendation is as follows:

Organization	Project	Requested	Total Project	Award Recommendation
City of Gig Harbor	Community Paddlers Dock at Ancich Waterfront Park	\$85,000	\$732,500	\$25,000
City of Pacific	Stewart Road Corridor-UPRR at Grade Crossing Upgrade	\$100,000	\$4,300,000	\$50,000
City of Tacoma	Ghost Timbre artwork at Dickman	\$11,000	\$27,960	

	Mill			\$4,000
Foss Waterway Seaport Museum	12 Virtual Tours w/Pretty Gritty Tours	\$7,500	\$15,000	\$1,000 plus in-kind video that POT has
Foss Waterway Seaport Museum	Design, Printing and Fabrication of Interpretive Displays	\$7,500	\$23,000	\$7,500 w/a request that one be about POT
Harbor History Museum	New Maritime Gallery	\$20,000	\$2.5 million	\$10,000
Key Peninsula Farm Tour	Key Peninsula Farm Tour	\$12,000	\$17,790	\$2,000
Museum of Glass	Weekends on the Waterway July/Aug Events	\$12,000	\$30,000	\$6,000
Tacoma Historical Society	Virtual Tour of the Labor History of Tacoma	\$5,000	\$15,000	\$5,000
Travel Tacoma	Seventy/48 human powered boat race between Tacoma & Pt. Townsend	\$15,000	\$102,000	\$2,000
Travel Tacoma	International Glass Art Society Annual Global Conference	\$85,000	\$300,000	\$20,000
Washington State Historical Society	Interactive Exhibit on International Trade	\$34,375	\$979,375	\$17,000
William Factory Small Business Incubator	Local to Global Workshops for Emerging and Underrepresented Entrepreneurs	\$25,000	\$50,000	\$12,500

#### **D. TIMEFRAME/PROJECT SCHEDULE**

The Port's allocation to a project will be committed for up to two years and payable on a reimbursement basis.

**E. FINANCIAL SUMMARY**

Funding of \$162,000 for these investments was included in the 2021 non-operating budget.

Item	Budget Estimate	Estimated Expenditure
Local Economic Development Investment Fund	\$250,000	\$162,000
<b>TOTAL</b>	\$250,000	\$162,000

**F. ENVIRONMENTAL IMPACTS/REVIEW**

N/A

**G. ECONOMIC INVESTMENT/JOB CREATION**

This program was created to assist local municipalities and non-profits in the creation of economic development and job creation in Pierce County.

**H. ATTACHMENTS TO THIS REQUEST**

Submitted proposals for recommended investments.

**I. PREVIOUS ACTIONS OR BRIEFINGS**

N/A

**J. CONCLUSION**

Request approval of funding recommendations provided by the Local Economic Development Investment Fund review committee for 2021, for a total authorized amount of \$162,000.

**K. ATTACHMENTS TO THIS REQUEST**

Please refer to the submitted proposals notebook (one can be made available to Commissioners not serving on the review committee) for additional information on the recommended investments.

# Local Economic Development Investment Fund program 2021

Item No.: 9C

Date of Meeting: May 20, 2021



# Action requested



Request authorization for the Executive Director, or his designee, to execute Interlocal Agreements with the City of Gig Harbor, the City of Pacific, and the City of Tacoma and to fund investments to eleven Pierce County municipal and non-profit organizations at the following amounts, from the Local Economic Development Investment Fund, for a total authorized amount of \$162,000.

City of Gig Harbor	\$25,000
City of Pacific	\$50,000
City of Tacoma	\$4,000
Foss Waterway Seaport Museum	\$1,000
Foss Waterway Seaport Museum	\$7500
Harbor History Museum	\$10,000
Key Peninsula Farm Tour	\$2,000
Museum of Glass	\$6,000
Tacoma Historical Society	\$5,000
Travel Tacoma	\$20,000
Travel Tacoma	\$2,000
Washington State Historical Society	\$17,000
William Factory Small Business Incubator	\$12,500

# Summary of Projects



Organization	Project	Requested	Total Project	Investment recommendation
City of Gig Harbor	Community Paddlers Dock at Ancich Waterfront Park	\$85,000	\$732,500	\$25,000
City of Pacific	Stewart Road Corridor-UPRR at Grade Crossing Upgrade	\$100,000	\$4,300,000	\$50,000
City of Tacoma	Ghost Timbre artwork at Dickman Mill	\$11,000	\$27,960	\$4,000
Foss Waterway Seaport Museum	12 Virtual Tours w/Pretty Gritty Tours	\$7,500	\$15,000	\$1000 + In Kind Video
Foss Waterway Seaport Museum	Design, Printing, and Fabrication of Interpretive Displays	\$7,500	\$23,000	\$7,5000

# Summary of Projects



Organization	Project	Requested	Total Project	Investment recommendation
Harbor History Museum	New Maritime Gallery	\$20,000	\$2.5 million	\$10,000
Key Peninsula Farm Tour	Key Peninsula Farm Tours	\$12,000	\$23,000	\$2,000
Museum of Glass	Weekends on the Waterway July/Aug Events	\$12,000	\$30,000	\$6,000
Tacoma Historical Society	Virtual Tour of the Labor History of Tacoma	\$5,000	\$15,000	\$5,000
Travel Tacoma	International Glass Art Society Annual Global Conference	\$85,000	\$300,000	\$20,000



# Summary of Projects



Organization	Project	Requested	Total Project	Investment recommendation
Travel Tacoma	Seventy/48 human powered boat race Tacoma to Pt. Townsend	\$15,000	\$102,000	\$2,000
Washington State Historical Society	Interactive Exhibit on International Trade	\$34,375	\$979,375	\$17,000
William Factor Small Business Incubator	Local to Global Workshops for Emerging and Underrepresented Entrepreneurs	\$25,000	\$50,000	\$12,500
Recommendations Total for 2021				\$162,000

# Financial summary



Funding of \$250,000 for these investments was included in the 2021 non-operating budget.

Item	Non-Operating Budget	Under/Over Budget	Total Anticipated Expenditure
Local Economic Development Investment Fund	\$250,000	Under \$88,000	\$162,000
TOTAL			\$162,000

# Conclusion/Action requested



Request authorization for the Executive Director, or his designee, to execute Interlocal Agreements with the City of Gig Harbor, the City of Pacific, and the City of Tacoma and to fund investments to eleven Pierce County municipal and non-profit organizations at the following amounts, from the Local Economic Development Investment Fund, for a total authorized amount of \$162,000.

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City of Pacific	\$50,000
City of Tacoma	\$4,000
Foss Waterway Seaport Museum	\$1,000
Foss Waterway Seaport Museum	\$7500
Harbor History Museum	\$10,000
Key Peninsula Farm Tour	\$2,000
Museum of Glass	\$6,000
Tacoma Historical Society	\$5,000
Travel Tacoma	\$20,000
Travel Tacoma	\$2,000
Washington State Historical Society	\$17,000
William Factory Small Business Incubator	\$12,500